



©

FMBB Logo

Dear Dog Sports Enthusiast,
Dear {name} {surname}

We proudly present our brand new FMBB logo!

As you know, we organized a competition at the end of 2024 to design a new logo that would better represent our organization.

We were overwhelmed by the creativity and talent of the participants. We received no less than 46 entries from different countries.

After careful assessment and thorough consultation, we have chosen a winner. The winner has already received the promised prize.

As of today, the new logo has officially been put into use. You can already admire on top of this newsletter.

We recognize your interest in the narrative surrounding the new logo. Therefore, the designer has created a document that delves into the design process and the symbolism represented by the logo. [[Document logo development](#)].

In addition, we have also created a document with guidelines for the use of the new logo: [[Document on logo use](#)].

We hope that you are as excited about the new logo as we are!

Until the next newsletter,
Sincerely, The FMBB Team

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